

Course Plan

Subject : Entrepreneurship Development

II year-BBALLB Section 'A' and 'B'

2018

Objective of the study: The course intends to elaborate on the Human Relations aspects of entrepreneurship. It also highlights the legal requirements for establishment of new Units, licensing, clearance and other legal compliances. The Entrepreneur development programmes such as motivational aspects are highlighted. It enables critical thinking necessary for entrepreneurs.

UNITS	Topic	No. of Hrs	Method of Teaching	Prerequisites- Readings/Assignments	Supplementary Reading	Unit Outcomes
UNIT – I	Entrepreneur – Meaning, Definition, Importance characteristics, Functions and types; Entrepreneurship – Meaning and Importance.	14	Lecture with PPT, Discussions and videos of successful Entrepreneurs	Dr. C B Gupta and Dr. S S Khanka - Entrepreneurship and Small Business Management - Sultan Chand & Sons	Documentary Screening	Students will understand the concept of Entrepreneurship, meaning, qualities and functions
Unit II	Legal requirement for establishment of new Units, licensing, clearance, certificate from agencies, SIDBI.	14	Chalk and Talk, Lecture with PPT and Discussions	S Anil kumar, S C Poornima, Mini K Abraham and K Jayashree - Entrepreneurship Development - New Age International Publishers		Students will understand the way to start with new business, the licensing procedure and the overall process involved
Unit III	Entrepreneurship Development Programme – Meaning, objectives, phases in DP and operational Problems, Entrepreneurial Training Meaning, Importance and types.	12	Chalk and Talk, Lecture with PPT and Discussions	S Anil kumar, S C Poornima, Mini K Abraham and K Jayashree - Entrepreneurship Development - New Age International Publishers		The importance of EDP will be understood by the students, its operational problems.

Unit IV Entrepreneurial Environments – Economic, Social, Cultural, Political and Legal Environment.	12	PPT, Lecture, group discussion.	S Anil kumar, S C Poornima, Mini K Abraham and K Jayashree - Entrepreneurship Development - New Age International Publishers		The influence of external envt. Factors are explained in context with entrepreneurs
UNIT – V Entrepreneurial Motivation – Motivating Factors – Compelling and Facilitating Factors; Entrepreneurial Ambition.	12	Lecture, group discussion and brain storming.	S Anil kumar, S C Poornima, Mini K Abraham and K Jayashree - Entrepreneurship Development - New Age International Publishers	Motivational Videos Screening	The importance of motivation will be explained to the students.
	Revision	5	Unit wise		
	Discussion of QP	4	Previous year question Papers		
No. of Teaching Hrs-		64	No. of Students Presentation-	8	
No. of Library Hrs-		1	No. of Hand-Outs:	1	
No. of Assessment Hrs-		3	No. of writing exercises:	3	
No. of Hrs. for revision and Question Paper Solving-		4	No. of Case Studies:		
No. of documentaries to be screened:		3			
Service Learning (if any)		1			
Guest Lectures (if any)					

Any links:

Course Outcome: At the end of the course, students will be expected to have knowledge about entrepreneur, his perspective of doing activities.

Industry/Professional Skills: Students are simulated to undergo risks an entrepreneur undergoes, which helps them to adopt to risk and uncertainty

Human Values: Entrepreneurship Development elaborates on the human relations aspects of the entrepreneur and also helps the students with motivational skills needed to succeed as entrepreneur along with ability to bear with risk and uncertainty

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