

**COURSE PLAN**  
**CLASS: II Sem BBALLB**  
**Subject: Entrepreneurship Development**  
**Date of commencement of Classes- 11th February 2019**

**Objective of the study:** The course intends to elaborate on the Human Relations aspects of entrepreneurship. It also highlights the legal requirements for establishment of new Units, licensing, clearance and other legal compliances. The Entrepreneur development programmes such as motivational aspects are highlighted.

UNITS	Topic	No. of Hrs	Method of Teaching	Prerequisites- Readings/Assignments	Supplementary Reading	Unit Outcome
UNIT - I	Entrepreneur - Meaning, Definition, Importance characteristics, Functions and types; Entrepreneurship - Meaning and Importance.	10	Lecture with PPT and Discussions	Dr. C B Gupta and Dr. S S Khanka - Entrepreneurship and Small Business Management - Sultan Chand & Sons	Dr. Venkatammana - Entrepreneurship Development- Himalaya Publication	Students will understand the concept of Entrepreneurship
Unit II	Legal requirement for establishment of new Units, licensing, clearance, certificate from agencies, SIDBI.	12	Lecture with PPT and Discussions and Case Study	S Anil kumar, S C Poornima, Mini K Abraham and K Jayashree - Entrepreneurship Development -New Age International Publishers	<a href="https://www.sumhr.com/list-successful-women-entrepreneurs-india-top/">https://www.sumhr.com/list-successful-women-entrepreneurs-india-top/</a>	Students will understand the way to start with new biz
Unit III	Entrepreneurship Development Programme - Meaning, objectives, phases in DP and operational Problems, Entrepreneurial Training Meaning, Importance and types.	12	Lecture with PPT and Discussions and Case Study	S Anil kumar, S C Poornima, Mini K Abraham and K Jayashree - Entrepreneurship Development -New Age International Publishers	<a href="http://www.jimssouthdelhi.com/sm/BBAG/ED .pdf">www.jimssouthdelhi.com/sm/BBAG/ED .pdf</a>	The importance of EDP will be understood by the students

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Unit IV	Entrepreneurial Environments – Economic, Social, Cultural, Political and Legal Environment.	10	Lecture with PPT and Discussions and Case Study	S Anil Kumar, S C Poornima, Mini K Abraham and K Jayashree - Entrepreneurship Development -New Age International Publishers	<a href="http://www.bestwebsitesindia.com/.../top-15-most-influential-and-successful-entrepreneurs-...">www.bestwebsitesindia.com/.../top-15-most-influential-and-successful-entrepreneurs-...</a>	The influence of external envt. Factors	
UNIT - V	Entrepreneurial Motivation – Motivating Factors – Compelling and Facilitating Factors; Entrepreneurial Ambition.	10	Lecture with PPT and Discussions and Case Study	S Anil Kumar, S C Poornima, Mini K Abraham and K Jayashree - Entrepreneurship Development -New Age International Publishers	<a href="http://www.simplynotes.in/.../entrepreneurial-motivation-meaning-definition-mature-and-fact...">www.simplynotes.in/.../entrepreneurial-motivation-meaning-definition-mature-and-fact...</a>	The importance of motivation will be explained to the	
	Revision	4	Unit wise				
	Discussion of QP	2	Previous year question Papers				

- No. of Teaching Hrs- 60
- No. of Library Hrs- 5
- No. of Assessment Hrs- 3
- No. of Hrs. for revision and Question Paper Solving- 7
- No. of documentaries to be screened: 4
- Service Learning (if any)
- Guest Lectures (if any)
- Any Links:

**Course Outcome:**

**Industry/Professional Skills:** At the end of the course, students will be expected to have acquired the ability to assess the impact of various factors affecting the business. Students are also able to judge the factors and differentiate between the factors affecting the business and have awareness about environmental analysis.

**Human Values:** Being Self Motivated

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